

Provo Chamber of Commerce Presidents, 1921-71



THOMAS A. PIERPONT
1921-22



JOHN S. SMITH
1923



A. N. TAYLOR
1924



OSCAR A. SPEAR
1925



J. WILLIAM KNIGHT
1926-27



CLAYTON JENKINS
1928



JOHN O. BEESLEY
1929



L. W. NIMS
1930



H. ALDOUS DIXON
1930-31



W. R. BUTLER
1932-33



ALEX HEDQUIST
1934



I. E. BROCKBANK
1935



J. N. ELLERTSEN
1936



S. W. RUSSELL
1937-38



FRANK J. EARL



DR. J. C. MOFFITT



HOWARD GRAHAM
1941



VICTOR J. BIRD
1942-43



P. E. ASHTON
1944



CLIFTON A. TOLBOE
1945-46



F. V. NICHOLS
1947

Chamber's Vital Role Recounted

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in the nation, was started by the American Legion many years ago, and was later taken over by the Provo Chamber of Commerce. The Chamber sponsored the celebration under the auspices of Provo July Celebration Inc. until about 1951. Since then, the celebration has been conducted by the LDS Church.

County Fair

The Chamber of Commerce also sponsored and supported the Utah County Fair which was first held in buildings in the downtown area and later at the fairground on South University Avenue where tents were later replaced by permanent buildings. The fair, held successfully for many years, was eventually abandoned and has now become an item in history.

During the years of World War II, the Chamber office was the focal point for county-wide salvage and bond drives. The Chamber also supplied many men and women who worked with the government on various ration boards.

Alpine Loop

The Alpine Scenic Loop road around Timpanogos Mountain was once a narrow, dangerous dirt road. For ten years, the Provo Chamber of Commerce carried out a program of continuous promotion, urging the state, county, and federal governments to cooperate in building the present paved highway which is one of the most spectacular scenic roads in the

state.

Succeeding Mr. Jenkins as manager of the Chamber of Commerce was Robert Halladay, who served for four years, followed by C.E. Peterson, who served until 1960. William K. (Bill) Wotherspoon became manager in that year, and has remained in the position until the present.

In 1957, Chamber offices were moved to their present location at 290 West Center. When the new Provo City Municipal Building, currently under construction on South Center

Street, is completed, the Chamber of Commerce will occupy offices in the new building.

Since the establishment of the Provo Chamber of Commerce in 1921, a total of 42 persons have served as president of that organization, under whom thousands of Provo business and professional men have worked together to improve the community by bringing about greater prosperity and better living conditions.

Women Also

In the last five years, women

also have participated in the Chamber of Commerce organization through membership in the Women's Division.

Today, 734 members of the Provo Chamber of Commerce, organized into sixteen divisions, continue the efforts to make Provo a better place to live and do business, laboring under the light of a brilliant heritage. In the words of Mr. Wotherspoon, "The Chamber of Commerce is now looking forward to the next fifty years in developing Provo as a center of business, industry, culture and livability."



Banquet Speaker Has Impressive Record

William D. Daniels, of Sacramento, guest speaker at the Provo Chamber of Commerce Anniversary Banquet held Friday is vice-president for marketing of California-Western States Life Insurance Company.

A native of Tooele, Utah, Mr. Daniels took his degree in business administration and marketing at Brigham Young University and later pursued graduate studies at Texas Tech College and Purdue University.

15th in Ranking

He heads up all marketing operations for the Cal-Western Company, which ranks 15th in total life insurance in force in the country.

Mr. Daniels began his life insurance career in 1946 in Provo as an agent. He later was named assistant director of the Purdue University Life Insurance Marketing Institute, playing an active role in the

training of some of the largest producers in the life insurance business today.

Was Consultant

While at Purdue, he also filled special assignments at the University of Kansas and Pennsylvania State University and as training and marketing consultant to several life companies.

His association with Cal-Western Life began in 1951. He was named director of training in 1955, and advanced to superintendent of agencies, manager of Sacramento Home Office sales agency, and vice-president.

Mr. Daniels has achieved a reputation as a builder of men and has trained some of the insurance industry's top producers. He is also in great demand as a speaker at conventions, schools, and public meetings in the United States and abroad.

Music by Piano Stylist

Playing songs popular during the years 1921-1971, Frank LaBue provided the prelude music for the Chamber of Commerce Golden Anniversary Banquet Friday night.

Mr. LaBue, a piano music stylist, formerly was of New York City. He is now a permanent resident of Provo and a member of the American Legion. He believes that his type of piano playing will be a popular and enjoyable as it was many years ago.



Ambitious 1971